



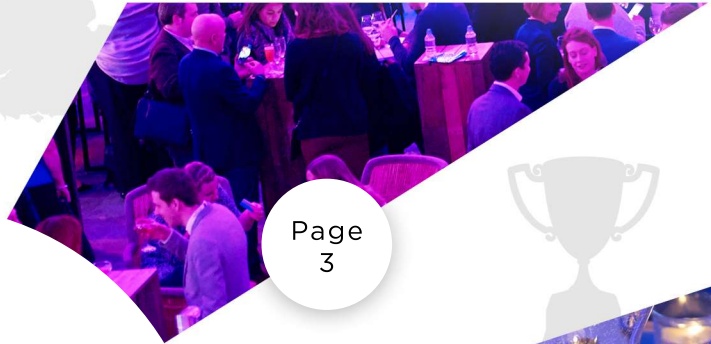
Partners Brochure
2019/20

CONTENTS

 **HRD**
SUMMIT/EUROPE



 **HRD**
SUMMIT



Page
3



 **HRD**



 **HRD**
AWARDS

Page
6



 **HRD**
SUMMIT/US



Page
5

 **HRD**
CONNECT

 **COMPASS**
PEOPLE LEADERS GUILD



Page
7

Karl Ghamsari

Commercial Director:
+44 (0)20 8080 9310
karl.ghamsari@contentive.com

OVERVIEW

HRD is a world-class Human Resource events and media body dedicated to providing written, video and experiential content for professionals in the field.

Since our first event in the year 2001, HRD Summit UK has connected and empowered Human Resource professionals from around the globe via exceptional summits.



HRD Summit Europe serves as a European extension of our main UK event, welcoming over 300 HR leaders from 35 countries across the globe.

Over 8 years, the HRD Awards have come to play an important part in recognising and guiding excellence within the field. We celebrate well designed and executed HR strategies within business.

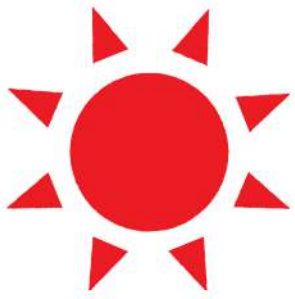


Compass is a private, discussive round-table of C-suite HR professionals from multi-national businesses..

HRD Connect provides high-quality analysis, intelligence and resources for senior HR leaders. Content includes articles, interviews, podcasts and on-site coverage of events.



Our newest venture is due to take place in Boston, USA with a brand-new, American-exclusive conference accompanied by smaller road shows.



With 18 years of history to its name, the UK Summit is HRD's flagship event. This annual convention attracts a senior, international audience of 800+ delegates from multiple verticles and firm sizes. Our speakers are customarily world-class and represent multi-national companies from a huge variety of industries.

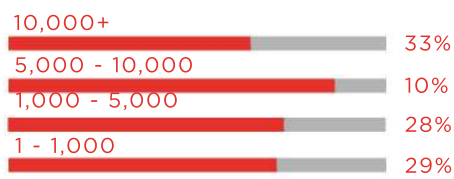
Partners of HRD Summit are granted access to a selection of the world's leading HR experts and the business strategies of tomorrow.



800+ Attendees



Company sizes



60% of attendees are HR Director or above
40% of attendees are Heads of HR



80% of delegates have a budgetary spend of over £1 million



800+

Senior HR Leaders

60+

Exhibitors

150+

Speakers

15+

Roundtables

200+

Match Meetings

8

Streams of Content

1-2-1 Business Meetings

The Summit is the perfect platform to refine a business development strategy. Our algorithm leads the attendee through a meetings portal to buyers of HR solutions. These matches are chosen based on detailed intelligence gathered from qualified buyers.

HRD SUMMIT

Job title	HR Director
Company	Tieto
Number of employees	14,000
Industry sector	Computer Software
Region	Global

Company profile
Tieto Oyj is an IT service company providing IT and product engineering services. Active in more than 20 countries with approximately 14,000 employees, Tieto is one of the largest IT service providers in Europe. Tieto is domiciled in Helsinki, Finland. The company provides services to the following sectors: financial services; manufacturing, retail & logistics; public, healthcare & welfare; telecom, media and energy.

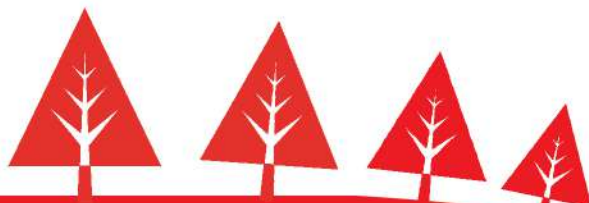
Top business challenges
CHALLENGE 1
CHANGE MANAGEMENT
Why is this a key challenge at this time?
The biggest challenge at the minute is coping with the growth of the business and the nature of activities. We have to manage challenges around staff turnover and attraction of candidates. Our business is very multi linguistic, apart from some IT knowledge skills, and we need to look for people with good language skills. We have quite significant operation in Latvia - but given the dynamics of the market we find that what may be sustainable now, may no longer be sustainable in the future. There is scarcity in certain languages, attracting sufficient number of candidates. It is something that is constantly on my agenda.



Match Meetings

Match Meetings are short, sharp appointments between professionals. For this reason, they are efficient and straight to the point. MATCH delegates, join a community and gain access to the Match+ Forums and consultative meetings with partners.

Commercial Sponsors





HRD Connect is a multimedia platform, providing expert analysis, articles, interviews, research and podcasts for professionals within the field of Human Resources.

- Podcasts
- Comment
- Research
- Interviews

Our Members at a glance:



62,000 Registered Members



Full Editorial Coverage of cutting-edge policy



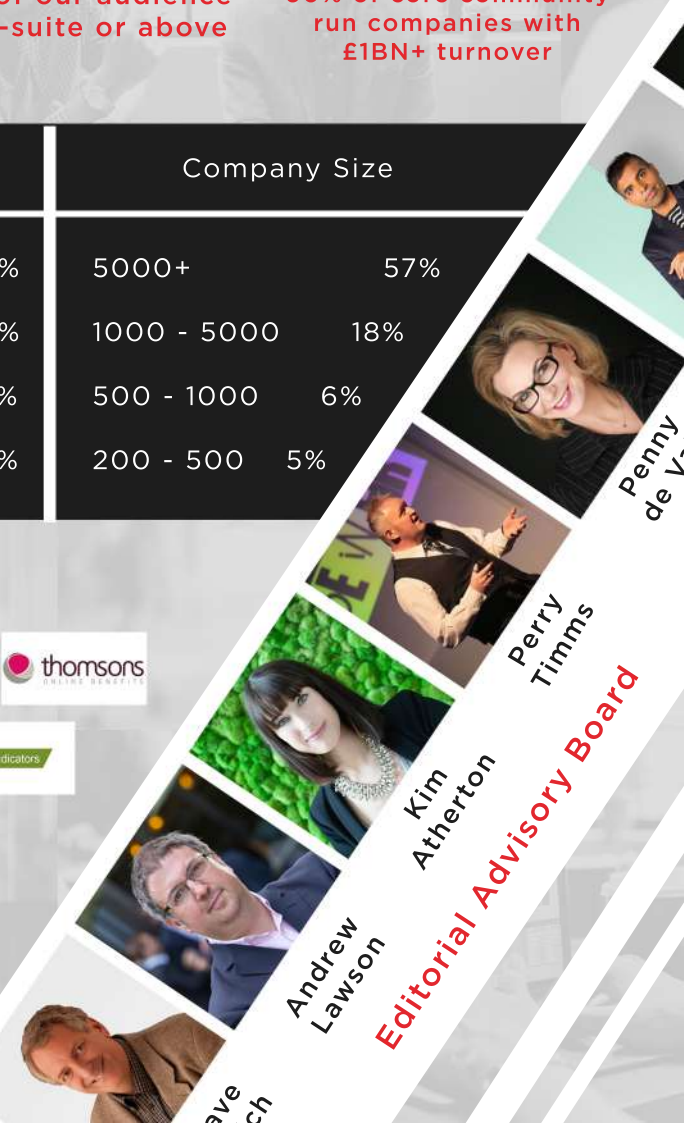
90% of our audience are c-suite or above



60% of core community run companies with £1BN+ turnover

Job Level		Company Turnover		Company Size	
Director/head of/VP	52%	1BN+	60%	5000+	57%
C Level/MD/President	26%	500m - 1BN	8%	1000 - 5000	18%
Manager	19%	250m - 500m	7%	500 - 1000	6%
Board/Partner/Owner	4%	100m - 250m	6%	200 - 500	5%

Research Supplied by:



HRD AWARDS



Over 8 years, the HR Distinction Awards have grown as one of the foremost Human Resource awards platforms. Our experts seek to recognise innovation within business and to reflect this in their awards decisions.

In 2018, we experienced an increase in audience size of 50%. In response, we have shifted the venue to Grosvenor House Hotel, London, UK.

1
Event
-
800
Attendees
-
60,000+
Social Engagements

2019 Sponsors



Distinction in Talent Attraction

Distinction in Organisational Strategy and HR Innovation

Learning & Development Team of the Year

Distinction in Apprentice/ Graduate Programme



Powered by
HRD



COMPASS

PEOPLE LEADERS GUILD

6th February, 2019, Birmingham

Over 17 years of hosting the HRD Summit, we have watched the Human Resource department evolve into a crucial aspect of business strategy, interlinked with financial and extensible success. We recognise, now more than ever, this rapidly-changing field is in need of clear leadership and the sharing of ideas. This is why we have assembled *Compass: The People Leaders Guild*.

WHO

Hosted by world-renowned industry analyst, Josh Bersin, Attendees of *Compass* are exclusively C-suite professionals, from world-leading multi-national companies.



Danny Harmer
CPO



Loren Shuster
CPO



Kathryn Austin
CPMO



And 10+ others...

Compass is a closed, conversational round table where guild members can freely trade insights without interruption and, later, relay their findings to the wider community at the main summit event.

WHAT

30

Closed-circle, limited to 30 C-suite professionals.

50

Multiple top-50 revenue companies represented.



Delegates secured from aviation, finance, education, energy, food sectors and many more.



4/5* venue in Birmingham, UK. city centre.

+44 (0)208080 9393
penelope.jenkins@contentive.com

Powered by
HRD



Powered by

